

# CUSTOMER STATISTICS

NUMBER OF CUSTOMERS	2006	2005	2004	2003	2002
<b>HOMES PASSED</b>					
CANADA	1,476,904	1,448,733	1,423,256	1,397,486	1,375,494
PORTUGAL	826,369	—	—	—	—
TOTAL	2,303,273	1,448,733	1,423,256	1,397,486	1,375,494
<b>HOMES CONNECTED<sup>(1)</sup></b>					
CANADA	894,385	876,490	873,546	830,077	843,598
PORTUGAL	274,798	—	—	—	—
TOTAL	1,169,183	876,490	873,546	830,077	843,598
<b>REVENUE-GENERATING UNITS</b>					
CANADA <sup>(3)</sup>	1,555,936	1,347,733	1,271,899	1,188,369	1,124,358
PORTUGAL	629,041	—	—	—	—
TOTAL	2,184,977	1,347,733	1,271,899	1,188,369	1,124,358
<b>BASIC SERVICE CUSTOMERS</b>					
CANADA	833,177	821,433	823,855	820,657	836,368
PERCENT PENETRATION	56.4%	56.7%	57.9%	58.7%	60.8%
PORTUGAL	269,694	—	—	—	—
PERCENT PENETRATION	32.6%	—	—	—	—
TOTAL	1,102,871	821,433	823,855	820,657	836,368
PERCENT PENETRATION	47.9%	56.7%	57.9%	58.7%	60.8%
<b>HSI SERVICE CUSTOMERS</b>					
CANADA	343,080	277,648	239,608	198,609	161,999
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	44.3%	37.7%	33.4%	27.6%	22.5%
PORTUGAL	136,278	—	—	—	—
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	50.5%	—	—	—	—
TOTAL	479,358	277,648	239,608	198,609	161,999
<b>DIGITAL TELEVISION SERVICE CUSTOMERS</b>					
CANADA <sup>(3)</sup>	327,364	247,204	208,436	162,533	129,798
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	40.0%	30.7%	25.8%	20.2%	16.5%
PORTUGAL	—	—	—	—	—
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	—	—	—	—	—
TOTAL	327,364	247,204	208,436	162,533	129,798
<b>TELEPHONY SERVICE CUSTOMERS</b>					
CANADA	52,315	1,448	—	—	—
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	10.4%	0.2%	—	—	—
PORTUGAL	223,069	—	—	—	—
PENETRATION AS PERCENTAGE OF BASIC <sup>(2)</sup>	82.7%	—	—	—	—
TOTAL	275,384	1,448	—	—	—

(1) HSI SERVICE CUSTOMERS WHO DO NOT SUBSCRIBE TO OTHER CABLE SERVICES AND BASIC SERVICE CUSTOMERS.

(2) CALCULATED ON THE BASIS OF THE SYSTEMS WHERE THE SERVICE IS OFFERED.

(3) THE NUMBER OF DIGITAL TELEVISION SERVICE CUSTOMERS FOR FISCAL 2005 WAS RESTATED TO REFLECT CHANGES BROUGHT ABOUT BY THE CORPORATION'S BILLING IMPROVEMENT PROGRAM, WHICH HAS ALLOWED COGECO CABLE TO IDENTIFY DIGITAL TELEVISION SERVICE CUSTOMER ACCOUNTS THAT WERE NOT CANCELLED WHEN THEY BECAME INACTIVE. THIS CHANGE RESULTED IN A DOWNWARD ADJUSTMENT OF 8,085 CUSTOMERS AS AT AUGUST 31, 2005.

## CUSTOMER STATISTICS (continued)

	HOMES PASSED		BASIC SERVICE
		CUSTOMERS	% OF PENETRATION <sup>(1)</sup>
<b>BREAKDOWN</b>			
ONTARIO	1,002,187	587,289	58.6%
QUÉBEC	474,717	245,888	51.8%
CANADA	1,476,904	833,177	56.4%
PORTUGAL	826,369	269,694	32.6%
TOTAL	2,303,273	1,102,871	47.9%

(1) AS PERCENTAGE OF HOMES PASSED.