

CUSTOMER STATISTICS

NUMBER OF CUSTOMERS	2007	2006	2005	2004	2003
HOMES PASSED					
CANADA⁽¹⁾	1,484,090	1,476,904	1,448,733	1,423,256	1,397,486
PORTUGAL	859,376	826,369	—	—	—
TOTAL	2,343,466	2,303,273	1,448,733	1,423,256	1,397,486
HOMES CONNECTED⁽²⁾					
CANADA	917,524	894,385	876,490	873,546	830,077
PORTUGAL	304,939	274,798	—	—	—
TOTAL	1,222,463	1,169,183	876,490	873,546	830,077
REVENUE-GENERATING UNITS					
CANADA⁽³⁾	1,788,508	1,555,936	1,347,733	1,271,899	1,188,369
PORTUGAL	697,157	629,041	—	—	—
TOTAL	2,485,665	2,184,977	1,347,733	1,271,899	1,188,369
BASIC CABLE SERVICE CUSTOMERS					
CANADA	849,157	833,177	821,433	823,855	820,657
PENETRATION AS A PERCENTAGE OF HOMES PASSED	57.2%	56.4%	56.7%	57.9%	58.7%
PORTUGAL	294,003	269,694	—	—	—
PENETRATION AS A PERCENTAGE OF HOMES PASSED	34.2%	32.6%	—	—	—
TOTAL	1,143,160	1,102,871	821,433	823,855	820,657
HSI SERVICE CUSTOMERS					
CANADA	415,836	343,080	277,648	239,608	198,609
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	52.2%	44.3%	37.7%	33.4%	27.6%
PORTUGAL	160,023	136,278	—	—	—
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	54.4%	50.5%	—	—	—
TOTAL	575,859	479,358	277,648	239,608	198,609
DIGITAL TELEVISION SERVICE CUSTOMERS					
CANADA⁽³⁾	379,879	327,364	247,204	208,436	162,533
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	45.8%	40.0%	30.7%	25.8%	20.2%
PORTUGAL	—	—	—	—	—
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	—	—	—	—	—
TOTAL	379,879	327,364	247,204	208,436	162,533
TELEPHONY SERVICE					
CANADA	143,636	52,315	1,448	—	—
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	21.7%	10.4%	0.2%	—	—
PORTUGAL	243,131	223,069	—	—	—
PENETRATION AS PERCENTAGE OF BASIC CABLE ⁽⁴⁾	82.7%	82.7%	—	—	—
TOTAL	386,767	275,384	1,448	—	—

(1) AN AUDIT OF HOMES PASSED IN ONTARIO WAS COMPLETED DURING FISCAL 2007 AND, AS A RESULT, THE NUMBER OF HOMES PASSED WAS REDUCED BY 42,386.

(2) HSI SERVICE CUSTOMERS WHO DO NOT SUBSCRIBE TO OTHER CABLE SERVICES AND BASIC CABLE SERVICE CUSTOMERS.

(3) THE NUMBER OF DIGITAL TELEVISION SERVICE CUSTOMERS FOR FISCAL 2005 WAS RESTATED TO REFLECT CHANGES BROUGHT ABOUT BY COGECO CABLE'S BILLING IMPROVEMENT PROGRAM, WHICH HAS ALLOWED THE CORPORATION TO IDENTIFY DIGITAL TELEVISION CUSTOMER ACCOUNTS THAT WERE NOT CANCELLED WHEN THEY BECAME INACTIVE. THIS CHANGE RESULTED IN A DOWNWARD ADJUSTMENT OF 8,085 CUSTOMERS AS AT AUGUST 31, 2005.

(4) CALCULATED ON THE BASIS OF THE SYSTEMS WHERE THE SERVICE IS OFFERED.

	HOMES PASSED	BASIC CABLE SERVICE	% OF CUSTOMERS PENETRATION ⁽¹⁾
BREAKDOWN			
ONTARIO	997,498	594,889	59.6
QUÉBEC	486,592	254,268	52.3
CANADA	1,484,090	849,157	57.2
PORTUGAL	859,376	294,003	34.2
TOTAL	2,343,466	1,143,160	48.8

(1) AS PERCENTAGE OF HOMES PASSED.