



PRESS RELEASE
For immediate release

**COGECO INC. AND COGECO CABLE INC.
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE
SECOND QUARTER OF FISCAL 2007 AND RELATED CONFERENCE CALL**

Montreal, March 30, 2007 – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the second quarter ended February 28th, 2007 on **Thursday April 12, 2007 in the morning**.

The companies will hold a conference call Thursday April 12 at 11:00 A.M. (Eastern Daylight Time) to discuss their financial and operating results.

A live webcast will be available on Cogeco's web site at www.cogeco.ca/investors. The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only

Please use the following dial-in number to have access to the conference call by dialing 10 minutes before the start of the conference:

Canada/USA Access Number: 1 877 704-5381
International Access Number: +1 913 312-1295
Confirmation Code: 4397487

A rebroadcast of the conference call will be available until April 26, by dialing:
Canada and US access number: 1 888 203-1112
International access number: + 1 719 457-0820
Confirmation code: 4397487

- 30 -

Source: **COGECO Inc. and Cogeco Cable Inc.**
Pierre Gagné
Vice President, Finance and Chief Financial Officer
Tel.: (514) 874-2600

Information: **COGECO Inc. and Cogeco Cable Inc.**
Marie Carrier
Director, Corporate Communications
Tel.: (514) 874-2600