



PRESS RELEASE
For immediate release

Cogeco Cable to participate at upcoming investor conference

Montréal, September 6, 2007 – Cogeco Cable Inc. (TSX: CCA) will be participating in the BMO Capital Markets 2007 Media and Telecom Conference being held in Toronto, Ontario on September 11, 2007. Mr. Louis Audet, President and CEO of Cogeco Cable, will be presenting at 1:15 p.m. (EDT).

A live audio webcast of the presentation will be accessible through Cogeco Cable's website in the Investor Relations section at http://www.cogeco.ca/en/investor_relations_o.html.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca), a telecommunications company offering a diverse range of services to its customers in Canada and in Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of basic cable service customers served. The Corporation invests in state-of-the-art broadband network facilities, delivers a wide range of services over these facilities with great speed and reliability at attractive prices, and strives to provide both superior customer care and growing profitability to satisfy its customers' varied electronic communication needs. Through its two-way broadband cable networks, Cogeco Cable provides its residential and commercial customers with analog and digital video and audio services, high speed Internet access as well as telephony services. The Corporation provides about 1,713,000 revenue-generating units (RGUs) to approximately 1,448,000 homes passed in its Canadian service territory and about 671,000 RGUs to approximately 835,000 homes passed in its Portuguese service territory. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (CCA).

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