



PRESS RELEASE
For immediate release

Cogeco Cable completes the acquisition of MaXess Networx®

Montréal, April 1, 2008 — Cogeco Cable (TSX: CCA), the second largest cable operator in Ontario, Québec and Portugal based on the number of Basic Cable service customers served, announced today that it completed the acquisition of MaXess Networx®, announced on March 11, 2008. MaXess was EnWin Energy Ltd.'s telecommunications division, the City of Windsor's energy company.

"The completion of this acquisition represents a significant step for Cogeco Cable because it strengthens Cogeco Business Solutions Data services," said Louis Audet, President and Chief Executive Officer of Cogeco Cable. "We feel it really represents a win-win situation, where both MaXess and Cogeco Cable customers will benefit from the new expertise the acquisition of MaXess brings. This acquisition is also perfectly in line with our growth strategy."

Maxess Networx® operates a broadband network equipped with next generation ATM and Ethernet technology. This enables MaXess Networx® to provide organizations in South-western Ontario with the broadband capacity required for data networking, high-speed Internet access, e-business applications, video conferencing and other advanced communications.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca), a telecommunications company offering a diverse range of services to its customers in Canada and in Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential and commercial customers with Analogue and Digital Television, High Speed Internet, Telephony and Data services. The Corporation provides approximately 2,569,000 revenue-generating units (RGUs) to 2,365,000 homes passed in its Canadian and Portuguese service territories. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

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