



PRESS RELEASE
For immediate release

**COGECO INC. AND COGECO CABLE INC.
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE
SECOND QUARTER OF FISCAL 2008 AND RELATED CONFERENCE CALL**

Montreal, March 25, 2008 – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the second quarter ended February 29, 2008 on **Thursday April 10, 2007 after market hours**.

The companies will hold a conference call Friday April 11 at 11:00 A.M. (Eastern Daylight Time) to discuss their financial and operating results.

A live webcast will be available on Cogeco's web site at www.cogeco.ca/investors. The webcast will be available on Cogeco's website for a three-month period. Members of the financial community will be able to access the conference call and ask questions. Media representatives may attend as listeners only.

Please use the following dial-in number to have access to the conference call by dialing 5 minutes before the start of the conference:

Canada/USA Access Number: 1 866-321-8231
International Access Number: +1 416-642-5213
Confirmation Code: 7255545

A rebroadcast of the conference call will be available until April 19, by dialing:

Canada and US access number: 1 888-203-1112
International access number: + 1 647 436-0148
Confirmation code: 7255545

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