



INVITATION TO THE MEDIA

The Annual Shareholders Meeting of COGECO Inc.

President and Chief Executive Officer of COGECO Inc.,
M. Louis Audet
invites media representatives to

the Annual Shareholders Meeting of COGECO Inc.,

**Tuesday, December 18, 2007
at 4 p.m.
Tour de la Bourse
Square Victoria, Montreal**

Mr. Audet will be meeting media representatives at 1:30 p.m. at the Delta Hotel, 777, University Street, Salle 518 (5th floor), before the Annual Meeting.

Source: COGECO Inc.

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