



**PRESS RELEASE**  
**For immediate release**

**Cogeco Cable's High Speed Internet continues to improve  
with greater Wi-Fi access**

**Montréal, November 7<sup>th</sup>, 2007** — Cogeco Cable announced today the extension of its Wi-Fi Internet access to the Kingston and Windsor areas with more than 100 new hot-spots. In addition to being available for free to all Cogeco High Speed Internet (HSI) customers in Ontario, the service has also been extended to all non-Cogeco customers on a pay-per-use basis.

Last March 2007, Cogeco launched its Wi-Fi Internet access in Ontario with nearly 150 access points spread throughout Burlington, Oakville and Hamilton.

"Wi-Fi continues to grow in popularity as more and more people need an Internet connection to work, study or surf while they are on the go. We are proud to be the only major Internet service provider in our market to provide its customers with free Wi-Fi access as part of their HSI subscription," said Ron Perrotta, Vice President, Marketing at Cogeco Cable. "Cogeco has now expanded its services by deploying in more cities, as well as making it available to non-Cogeco customers at a very competitive price. We're very pleased to bring this service to the communities we serve."

Existing Cogeco Cable HSI customers in Ontario will continue to benefit from this service, for no additional charge. Non-Cogeco HSI customers will now be able to access the Internet and their email accounts outside of their home or office with a simple authentication process using text messaging via their cellular phone. A two hour session will cost only \$5.00 and will appear on their cellular monthly invoice. This session is valid for 7 days.

Wi-Fi access points have been deployed at locations where people gather such as cafés, restaurants, recreation facilities and libraries in Burlington, Hamilton, Oakville, Windsor and Kingston. Additional details about the Cogeco's Wi-Fi Internet access along with the complete list of Wi-Fi access points can be found on Cogeco's website at [Cogeco.ca/wifi](http://Cogeco.ca/wifi).

**ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)), a telecommunications company offering a diverse range of services to its customers in Canada and in Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of Basic Cable service customers served. Through its two-way broadband cable networks, Cogeco Cable provides its residential and commercial customers with Analogue and Digital Television, High Speed Internet and Telephony services. The Corporation provides 2,485,665 revenue-generating units (RGUs) to 2,343,466 homes passed in its Canadian and Portuguese service territories. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (TSX: CCA).

- 30 -

**Information:** Marie Carrier  
Director, Corporate Communications  
Tel.: (514) 874-2600