



PRESS RELEASE
For immediate release

**COGECO INC. AND COGECO CABLE INC.
SCHEDULE RELEASE OF FINANCIAL RESULTS FOR THE
SECOND QUARTER OF FISCAL 2004 AND RELATED CONFERENCE CALL**

Montreal, March 4th, 2004 – COGECO Inc. and Cogeco Cable Inc. plan to release their financial results for the second quarter ended February 29, 2004 on the **morning of Monday April 5th, 2004**. The companies will hold a conference call **Monday April 5th at 11:00 A.M.** (Eastern Standard Time) to discuss their financial and operating results. A live webcast will be available on Cogeco's web site at <http://www.cogeco.ca/investors>. The webcast will be available on Cogeco's website for a three-month period. Members of the financial community may access the conference call and ask questions by dialing 1 800 289-0468 (confirmation code # 419132) 10 minutes ahead of the scheduled time. Media may participate on a listen mode only. A re-broadcast of the conference call will be available until April 12 by dialing 1 888 203-1112 (confirmation code # 419132).

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Source: **COGECO Inc. and Cogeco Cable Inc.**
Pierre Gagné
Vice President, Finance and Chief Financial Officer
Tel.: (514) 874-2600

Information: **COGECO Inc. and Cogeco Cable Inc.**
Marie Carrier
Director, Corporate Communications
Tel.: (514) 874-2600